

**ANNUAL REPORT**  
**OF**  
**SOCIO ECONOMIC**  
**RESEARCH & CHARITABLE**  
**TRUST (SERCT)**  
**2023-2024**

**ADDRESS**

**At- Benapanjari Masjid Road, Po-Jatani , Dist- Khorda, State-  
Odisha, Pin- 752050.**

## **Message from President**

President,

Dear friends,

SERCT has immense pleasure in presenting before you its Annual Report for the year 2023-24. The Annual Report for the year 2023-24 opens up yet another chapter of unmatched success in the field of vocational training programme, health awareness programme. The broad spectrum of activities and their success rate speak volumes about dedicated work taken up by the members of SERCT. SERCT has made gigantic strides since its inception in the year 2020. The TRUST is marching ahead - each year being more eventful than the previous one.

I congratulate family members of SERCT for their hard work and dedication in day to day activities and wish them more and more success in years to come.

With best regards

President

## **From the secretary's Desk**

Dear Friends,

As we move ahead of another milestone, it gives me great pleasure to share with you some of our recent experiences, challenges and achievements. From our humble beginnings in 2020 in one remote area, we have continued to play the role of a catalyst in mobilizing and empowering the marginalized communities through increased range of programmes and activities to address the root causes of issues like problem found in agriculture, poverty, deprivation, exploitation and abuse that hamper the realization of their civic and human rights. From the marginalized beneficiary in remote village to the People's organizations, we see the beginning of transformational changes taking shape as our people start walking with a new purpose with renewed vigor. It has been a successful year and this annual report outlines our progress in community development, sustainable agriculture and disaster preparedness. I take this opportunity to thank our all partners for sharing our collective dream and contributing their precious time and thoughts towards its realization.

### **BRIEF HISTORY OF THE ORGANIZATION**

SERCT is the culmination of the intense desire of a group of youths who wanted to give something back to the society in terms of society development & women empowerment. These Youths came together to work in an unorganized manner to start with. However, it was felt that the intervention required much more sincere efforts started by a small group of youth people in the rural part of Khorda with a specific vision to work for the most backwards in the late part of 2020, encouraged by the response it was decided to make the organization a formal one by registering it with the proper authorities. From the inception of the organization in 2020, since then the trust has not looked back and is working for fulfilling long-term objectives of serving the universal common good.

## **LEGAL STATUS**

This organization has been registered as a Trust under Indian Trust Act. It has registration u/s 12AA and 80G of income Tax Act, 1860. The registration no. .... It has also registered itself under Nitiayog.

## **VISION OF THE ORGANISATION**

SERCT enables to empower the target community, improving education and health services, promoting balanced ecology, effective management of natural resources, gender equity and sustainable livelihood initiatives; emphasizing on participatory democratic and transparent governance with a holistic approach.

## **MISSION OF THE ORGANISATION**

To empower the poor and separated people both financially and morally so that they can earned their livelihood happily and claim their rights from the society.

## **OBJECTIVES OF THE ORGANISATION**

To translate our goal into reality certain objectives has been set up by SERCT society and maximum efforts have been taken to bring out objectives into reality. The main objectives of the organization are Society welfare, education; provide assistance to the weaker sections, agriculture, work for water and sanitation in the unprivileged area , STs, SCs to carry out developmental activities in socio-economic education and agricultural fields for the welfare of the society and open charitable dispensaries , maternity home, children, clinic, family planning progress.

## **OUR CORE VALUES**

- Highly professional
- Democratic functioning
- Secular in character
- Honesty to the values

- Faith in capacity of common man

## **AREA OF OPERATION**

The area of operation of our organization is whole of Odisha state. But at present we are active in several blocks of khorda District. Many people are benefiting directly or indirectly from various programmes of the organization.

## **TARGET GROUP**

- Women
- Small and marginal farmers
- Children
- Youth
- Physical challenged
- Senior citizens

## **PROFESSIONALS**

The trust is fortunate to have a dedicated hand of professionals who implement all the programs of the organization in a through professional manner. We have interdisciplinary professional staffs who are dedicated to achieve the long-term objectives of the Trust.

## **MAJOR OBJECTIVES**

- Women Empowerment
- Agriculture & vegetable farming
- Organic farming
- Community Health
- Reproductive Health
- Environment

- Women & Child Development
- Natural Resources Management
- Income Generation
- Cultural programs & Rural Development
- Training
- Capacity Building
- Food Security
- Sanitation

### **Celebration of Important Days**

SERCT observed some important days keeping in mind the importance of such days. The following days of national and international importance were observed during the year.

- (1) National Youth Day – 12<sup>th</sup> January
- (2) Republic Day – 26<sup>th</sup> January
- (3) International Women's Day – 8<sup>th</sup> March
- (4) Consumer's Right Day
- (5) Utkal Divas – 1<sup>st</sup> April
- (6) May Day – 1<sup>st</sup> May
- (7) World Environment Day – 5<sup>TH</sup> June
- (8) Independence Day – 15<sup>th</sup> August
- (9) International Literacy Day – 8<sup>th</sup> September
- (10) International Girl Child Day – 24<sup>th</sup> September
- (11) World Anti-untouchability Day – 2<sup>nd</sup> October

(12) World AIDS Day – 1<sup>st</sup> December

(13) World Human Rights Day – 10<sup>th</sup> December

## **OUR PROGRAMMES AND INITIATIVES**

We are particularly known for promotion of various livelihood and agricultural development activities. We also initiated and implemented various community development programmes. Here are some of our major programmes we have been executing.

### **VOCATIONAL TRAINING PROGRAMME:**

Vocational education is known as career education or technical education. It is training for a specific vocation in industry or agriculture or trade. This training emphasizes on skills and knowledge required for a particular job function. Knowing that vocational training was of greater relevance for rural students, it was decided by SERCT that in addition to formal education curriculum, the school must conduct skill development programs for students



in home science and computers. Vocational training is a key to improve employability and income-earning opportunities for women and for enhancing sustainable rural development and livelihoods. Self awareness is the thinking skill that focuses on a child's ability to accurately judge their own performance and behavior and to respond appropriately to different social situation.

### **Annual Function**

SERCT provide an opportunity for students to showcase their talents through performances like singing, Dancing, Sports, Science, Science project Exhibitions, and Drama.



## SPORTS & GAMES

The SERCT has been emphasizing SPORTS as a media of promotion of human development built upon a strong practical platform for the enthusiastic personnel's living in Rural atmosphere. Therefore, the efforts of the Organization towards Sports activities has been accepted as a challenge for the youth masses who are affiliated to it for a long run. Among the athletes, School & College Students of the Project area promoting towards establishing a future Sports careers, both State and National level.



## **DISASTER MANAGEMENT ACTIVITIES:**

Our trust (SERCT) is conducting a Programme on it, because this organization is want to extend their service towards people. People face many problem through this disaster .Each member of this organization actively participate in this programme to help the affected people. Disaster management refers to the conservation of lives and property during natural and human made disaster. Odisha faces many natural disasters and calamities due to its geographical locations. Our Organization is quick enough to reach at the affected place and distribute relief materials to the victims. During natural calamities like Fanny, hudhud which are recently faced by our state, our members played a vital role in clearing the roads; distribute relief materials to the suffered people.

### **Awareness programme on Oldage home**

Social welfare programs designed to protect citizens from the economic risks and insecurities of life. The most common types of programs provide benefits to theelderlyor retired, the sick, dependent senior people, the unemployed, the work-injured, and families. SERCT has organized some Oldage homeprogrammes for the welfare of the society.

### **Agricultural Programme**

In our various initiatives we are considering in reduction of chemical fertilizers, insecticides, drip irrigation etc., so that cultivation will be environment friendly and balancing the natural eco-system. These farmers are able to enhance their production through these organic farming techniques in the area of vegetable farming and other crops farming. In our various initiatives we are considering in reduction of chemical fertilizers, insecticides, drip irrigation, contour ploughing etc., so that cultivation will be environment friendly and balancing the natural eco-system. As far as market opportunity of these products is concerned the

new law regarding farmers will enable us to sell it outside the district in open market and earn better livelihood.

### **3. Healthawareness camp**

People are affected by many unknown diseases due to scarcity of nutrient foods, carelessness attitude towards own health, and work pressure. It is our continuous endeavor to aware people in this regard by conducting in many rural areas workshop about health by inviting doctors and try to build a healthy society.

### **Conclusion**

While presenting this Annual Report, we have a great satisfaction seeing the progress that we have been able to achieve in various fields. The support given by the Central/State Govt. and other Agencies, and our staff, the encouragement given by our well-wishers have contributed greatly in making us success day by day. Hoping these continued supports, we feel that we surely march ahead to work as a unit for a better Society.

